



12 Reasons Why Your Business Should Invest in Habitat for Humanity

Habitat for Humanity is a non-profit Christian organization which builds, renovates and sells houses to low-income families on a no-profit, no-interest basis. Relying on a unique partnership of individual volunteers, skilled craftsmen, churches, businesses, and homeowners themselves, Habitat for Humanity constructs single-family homes and then finances them over a 30 year period. Those payments, in turn, go to producing additional housing.

1. Purely and simply, it works. Despite skepticism about its no-profit, no-interest basis, Habitat's record speaks for itself – our 200,000 home recently started construction.
2. It is practical, simple, and straightforward: Habitat raises money, builds houses, and sells them. The method and mission remain constant.
3. No government funds are involved in construction of houses nor are any bureaucratic strings attached.
4. Habitat for Humanity offers a permanent solution to the housing crisis. When it gains widespread community support, it endures and perpetuates itself as mortgage payments are recycled into housing.
5. Habitat for Humanity is not a band-aid approach. Its program is founded on people helping people, on partnerships which cross ideological, political, and theological lines.
6. Overhead costs are low. At Habitat sites, house costs reflect all costs, including overhead. Only volunteer labor is omitted from the price structure.
7. Foreclosures are extraordinarily rare. Nationally, the record of responsible payments and maintenance of homes is extremely good.
8. Habitat for Humanity builds affordable and quality housing while keeping designs simple and efficient.
9. Habitat for Humanity's work is both tangible and highly visible in the community. From the volunteer's perspective, it is the epitome of a "hands-on" experience.
10. By selling houses to people who were, in most cases, formerly renters, Habitat for Humanity adds to the tax base of the area. Wealth is created.
11. Habitat for Humanity promotes responsible citizenship and pride in the community. Home ownership builds self-esteem and hope.
12. If you donate "in-kind" product, it gives you visibility and good public relations to the many volunteers working on our sites – many of whom will be doing work in the future on their own homes.

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